

2006 Governor's Conference on Community Service

TELLING THE STORY OF SERVICE



June 1, 2006
7:30 a.m. to 5:15 p.m.
The Cornhusker, a Marriott Hotel, Lincoln
333 South 13th Street

Spring 2006



Greetings,

Nebraskans have a proud history of community involvement -- of joining together to help each other and making our state thrive. In all corners of our state, dedicated individuals like you work collaboratively to enhance the quality of life, safety, and enjoyment of others. I am pleased to welcome you to the 14th annual Governor's Conference on Community Service which furthers this legacy.

The conference theme, "Telling the Story of Service", could not be more timely or appropriate. Over the millennia, humans have relied on the power of story-telling to capture and convey important information. With all the shiny new tools at our disposal, nothing beats a good old-fashioned story to relay the power of the human experience. I know that you, as leaders in service and volunteerism, have an important story to tell. You personify civic pride, the best of what citizenship means. This conference is geared to assist and motivate you, providing tangible ideas you can take home, put into practice, and tell the story of the value of service.

This conference also includes the First Lady's Outstanding Community Service Awards luncheon. This event, headed by my wife Sally Ganem, celebrates individuals and groups who have distinguished themselves in assisting others. I am confident you will be inspired by their unique contributions to bettering the quality of life in our great state.

Thank you for all you do.

Sincerely,

A handwritten signature in cursive script that reads "Dave Heineman". The ink is dark and the signature is fluid.

Dave Heineman
Governor

Conference Agenda

Wednesday, May 31, 2006

7:30 am – 5:30 pm **Pre-conference trainings by affinity group (AmeriCorps State & National, AmeriCorps VISTA, Citizen Corps, Senior Corps)**

Thursday, June 1, 2006

7:30 – 8:30 am **Registration** (Hot breakfast will be served in the Atrium)

8:45 – 10:00 am **Welcome**
Nebraska Governor Dave Heineman

Plenary Session “Storytelling as Best Practice”
Terrence McNally, writer/producer/actor & associate of communications consulting firm a Goodman “*Good Ideas for Good Causes*”

10:00 – 10:30 am **Networking Break**

10:30-11:45 am **Concurrent Breakout Sessions**

1. Partnering with National Service
2. Collaborative Life Cycles
3. Engaging Youth in Volunteering
4. Managing the “Second Disaster”: Emergency Volunteers as Community Assets-Citizen Corps
5. Volunteer Development

12:00 -1:30 pm **First Lady’s Outstanding Community Service Awards Luncheon**
Nebraska’s First Lady Sally Ganem
Deb Collins, emcee

1:45 – 3:00 pm **Concurrent Breakout Sessions**

1. Corporate Volunteerism
2. Legislative Advocacy
3. Public Speaking – How to Speak Your Mind Even When Your Voice Shakes
4. Choose Your Own Adventure: Disaster Scenarios for Community Action and Education
5. Inclusiveness—the Value of All Stories

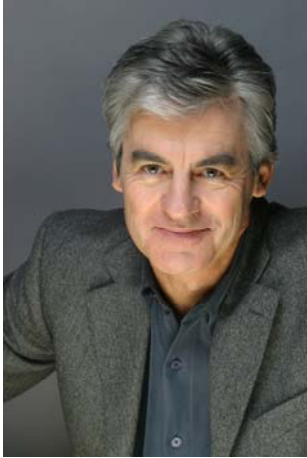
3:00 – 3:30 pm **Networking Break**

3:30 – 4:45 pm **Concurrent Breakout Sessions**

1. Brand-Aid : Telling the Story of Your Organization
2. Reciprocal Benefits of a Learn to Serve Partnership
3. Recruiting Volunteers in the New Millennium- Yes You Can!
4. Using Oral History to Capture Your Story
5. Storytelling, Message Matching and Donor Segmentation, the Art of Resource Development

5:00 pm **Evaluation and Grand Prize Announcement**
5:15 pm **Adjourn**

Conference Sessions & Presenters



Plenary Session: Terrence McNally

A consultant, speaker, writer, and coach for corporations, public agencies, and non-profit organizations, Terrence focuses on message and media mastery.

He hosts a radio interview program in Los Angeles (streaming globally at kpfk.org) featuring individuals he believes hold “pieces of the puzzle of a world that just might work.” Guests have included Norman Lear, Ken Burns, Deborah Tannen, Eric Schlosser, Robert Reich, Andrew Weil, Paul Krugman, and Arianna Huffington. His interviews also appear in print at AlterNet.org

A graduate of Harvard, where he won its highest academic award, Terrence is co-author with Hyla Cass MD of *Kava: Nature's Answer to Stress, Anxiety, and Insomnia*, and he is at work on a book which aims to examine health and healthcare by focusing on root causes. Having worked as an actor, writer, producer, and director, his film "Earth Girls Are Easy" with Geena Davis, Jeff Goldblum and Jim Carrey is now being developed as a Broadway musical.

Terrence has been conducting presentations as an associate of *a goodman* since 2004.

Breakout Sessions:

Partnering with National Service

Learn first-hand the role of a national service program and its members; how to form partnerships or start your own national service program; and what responsibilities (administrative, organizational and financial) are associated with having a national service program.

Gretchen Ahrens currently serves as Assistant Director of Programs at Nebraska Lutheran Outdoor Ministries (NLOM). Prior to this, she completed two years of Americorps service through Lutheran Family Services at NLOM (2003-2005). She also served in the Peace Corps in Zambia, Africa from 1999-2002. **Kitcki Carroll** is Director of Community Services for Lutheran Family Services. **Ruth Henrichs** is President and CEO of Lutheran Family Services, a statewide social service organization based in Omaha. **Paul Schrader** is Field Liaison and Area Manager for the Corporation for National and Community Service.

Collaborative Life Cycles

Gain awareness of the evolving stages of collaborations – enabling you to plan and manage change rather than be surprised by it.

Patrick McNamara joined the Omaha Community Foundation in November 2005 in the newly created position of Director of Philanthropic Services. Patrick is a Ph.D. candidate in the School of Public Administration at the University of Nebraska at Omaha. His dissertation research – funded by a fellowship from the U.S. Department of Housing and Urban Development – focuses on public-private-nonprofit collaboration on homelessness. He earned an M.S. in Conflict Analysis and Resolution from George Mason University and a B.A. in Religion from Swarthmore College where he studied ethics and comparative religions. **Mary Lopez** is Career Services Director for the School of Public Administration, University of Nebraska-Omaha.

Engaging Youth in Volunteering

Panelists will share their perspectives, best practices and success stories in both volunteering with youth and recruiting and retaining youth volunteers. This session will also include working models of youth volunteer programs.

Mark Claussen is a charter member of the Noon Optimist Club of Norfolk and is a Life Member of Optimist International. He is the advisor for three Junior Optimist Octagon International (JOOI) clubs and helps coordinate activities for six more. Mark serves as the JOOI Chairman for the Nebraska District of Optimist International, and is one of only six adult Optimists to serve on the International JOOI Committee, helping to promote JOOI in districts around the world. When he's not actively encouraging youth to serve, Mark works in the Norfolk Public Schools as a school psychologist. **Bill Michener** is Executive Director of Lighthouse, a Lincoln organization that utilizes volunteers to assist with after-school programs. He believes "if you give a young person a nurturing environment and believe in them, they will excel in all areas of their lives." Bill has been with Lighthouse since 1996.

Managing the "Second Disaster"- Emergency Volunteers as community assets -Citizen Corps

Nebraska Citizen Corps Volunteer Educators train from personal experience of operating an Emergency Volunteer Center (EVC) and in mobilizing other Nebraskans to prepare for disasters and emergency response. This session will highlight the basics of setting up and running an EVC and initiating a Volunteer Educator program. Within the Nebraska Citizen Corps initiative this cadre of Volunteer Educators is a part of the Lancaster County Citizen Corps Council led by Volunteer Partners. Responding with other community organizations and response agencies to the devastation of the 2004 Southeast Nebraska Tornado, Volunteer Partners staff and volunteers set up and operated an Emergency Volunteer Center for forty days out of the Countryside Alliance Church in Princeton, NE. The sustained efforts of volunteers and volunteer managers brought recovery dollars to the county and affected communities while developing a network of trained volunteers serving others.

Volunteer Development

This session is designed to enhance the relationship between non-profit staff and volunteers. It is based on the volunteer development cycle, including Needs Assessment, Recruitment, Assignment, Orientation, Monitoring, Evaluation, and Recognition. Management of standing and ad hoc committees, the rule of thirds and volunteer retention will also be discussed.

Brandi Holys Tumbleson is the Director of Program Services and Public Affairs for the March of Dimes Nebraska Chapter. She has a MA in Public Health Education from the University of Nebraska at Omaha and a BA in Business Administration and Human Resource Management from Hastings College. Previous to her work with the March of Dimes, she was a Health Educator for the Nebraska HHS Office of Women's Health and worked for retired Congressman Bill Barrett. In 2001, she was selected as one of fifteen graduate school fellows to attend the National Women Legislator's Conference. She is a partner in an image and professional development consulting business, Black Tie Professional Development. Some of her volunteer experiences include serving on the Women's Health Advisory Council and directing the Miss Lincoln/Lancaster County Scholarship Program for three years.

Corporate Volunteerism

This diverse panel will address ways non-profit organizations, corporations and other businesses can partner to mutually benefit from one another in the development, coordination, promotion and sustainability of volunteer programs.

John Manna is Assistant Vice President & National Fraternal Activities Manager at Woodmen of the World in Omaha and a former volunteer Commissioner for the Nebraska Volunteer Service Commission. **Angela Kelso** is project manager focusing on sales development, service quality and special initiatives for Wells Fargo. Through her activities in special initiatives, Angie promotes volunteer opportunities among Wells Fargo employees, encouraging them to share time and talents within their respective communities. **Wayne Svoboda** is Executive Director of Volunteer Partners in Lincoln, a Points of Light Volunteer Center.

Legislative Advocacy

In order to get your story heard, or that of your organization's, you must seek out representatives and develop relationships. Learn how to "get your foot in the door and your voice recognized on the floor" in this very special workshop.

Dennis Byars is a Nebraska State Senator from Beatrice who represents District 30. Senator Byars is the vice-chairperson of both the Education and the Health & Human Services Committees in the Nebraska Legislature. Senator Byars was elected to the legislature in 1990, 1998, and 2002. He also serves as the Director of the Beatrice Community Hospital Foundation.

Public Speaking – How to Speak Your Mind Even When Your Voice Shakes

Would you rather have a root canal rather than give a public presentation? Join this dynamic and interactive session to learn some easy techniques for delivering presentations with a bang.

Rivkah Sass graduated from the University of Washington Library School in 1978. She has worked in libraries in Washington, Oregon, Maryland and now Nebraska, gaining skills and experience that are of tremendous help to her in her current position of Executive Director of the Omaha Public Library. Rivkah is passionate about the role that public libraries play in a democratic society and has high hopes that the Omaha Public Library will eventually be viewed as the essential community asset that it is. Rivkah is delighted to be *Library Journal's* 2006 Librarian of the Year. **Stacey Aldrich** joined the Omaha Public Library as the Assistant Director in October 2005. Previously, she was the Deputy State Librarian with the Maryland State Department of Education, where her primary responsibilities included organizing, selling, and implementing statewide public library projects and initiatives. Stacey has also worked with a futuring think tank in Washington, D.C. where she honed her futurist thinking and presentation skills.

Choose your own Adventure: Disaster Scenarios for Community Action and Education - Citizen Corps

Experience has proven that the quickest "emergency" education and best motivation for "preparedness" action is a disaster itself. Short of "creating local disasters" emergency preparedness officials rely on exercises and scenarios to help agencies and organizations prepare for appropriate response. This training targets "citizen preparedness" by demonstrating scenarios, activities and exercises that can be used by "Volunteer Educators" to train individuals and groups in emergency preparedness topics. Individuals participating in this training will receive a tool-kit including Disaster Scenarios to use in community action and education.

Inclusiveness—the Value of All Stories

Anyone can volunteer, regardless of limitations that might exist due to a disability. And individuals with disabilities have proven to be many organizations' best volunteers. Learn how recruiting and retaining volunteers with disabilities can create limitless opportunities for your program.

Paula Sotnik has over twenty-five years of experience working as a director, curriculum developer, trainer, and diversity and disability specialist. She oversees the National Service Inclusion Project, the national Training & Technical Assistance center on accessibility and disability issues funded by the Corporation for National and Community Service. Prior to this project, she developed and coordinated several capacity-building projects with community organizations that examined the experiences of individuals with disabilities from diverse cultures related to person-centered planning and assistive technology. She also developed and directed several federal- and state-funded assistive technology projects for individuals with cognitive disabilities to live more independently in their homes. **Joe Tierney** has worked in the disability and national service fields through his entire professional career. After graduating from Providence College, Joe committed two years of his life to national service with an AmeriCorps program designed to strengthen communities and develop leaders. After his service with AmeriCorps, Joe worked in the disability field with Easter Seals Project ACTION, a federal project aimed to promote cooperation between the transportation industry and the disability community to increase mobility for people with disabilities. Over this time, Joe has committed his efforts to assisting individuals with disabilities to achieve increased independence and organizations to provide direct services, training, and technical assistance.

Brand-Aid : Telling the story of your organization

Brand-Aid, a presentation that dispels the idea that branding is only for the big dogs. Join in to learn tips and tools for how your small or non-profit organization can raise visibility and value – your brand – in powerful and meaningful ways.

Kelley Peterson is Director of Communications for CEDARS Home for Children, a non-profit child caring organization focused on helping children who have been abused, neglected and who are homeless. A Past-President of the American Marketing Association (AMA) Lincoln Chapter, Kelley currently sits on AMA's National Professional Chapters Council. She is a graduate of Leadership Lincoln Class XX, and has marketing experience in both profit and non-profit sectors with special emphasis in business and communication strategy.

Reciprocal Benefits of a Learn to Serve Partnership

This presentation will outline the preparations, implementation, and evaluation of a collaborative service-learning project using an existing model between university students enrolled in an elementary social studies methods course, urban elementary students, their principal and instructional facilitator, and a Junior Achievement Representative.

Saundra L. Wetig, Ed. D., is an assistant professor in the College of Education/Teacher Education Department at the University of Nebraska at Omaha.

Recruiting Volunteers in the New Millennium – Yes you can!

Personally successful at recruiting and retaining volunteers, this panel will share their most effective efforts as well as ideas for the future. This interactive session will also encourage participants to communicate their own best practices.

Ellen A. Beans is the Director of Volunteer Resources at BryanLGH Medical Center in Lincoln, Nebraska. BryanLGH is a non-profit organization which believes in the positive partnership between their paid staff members and their volunteers. Ellen has served as the Director of Volunteer Resources at the Medical Center for 24 years. When she began, there were approximately 100 volunteers serving in 20 areas throughout the hospital. Today, BryanLGH has over 700 volunteers, serving in 125 areas, on four campuses. **Clayton “Clay” F. Naff** is the Executive Director of the Lincoln Literacy Council, a non-profit organization which matches adult students with trained volunteer tutors to teach Basic Literacy and English as a Second Language (ESL) on a one-to one basis. Clay brings a wealth of experience recruiting and managing volunteers for a variety of nonprofit organizations including Community Action Nebraska (CAN). **Kevin Oliver** currently serves as a consultant for the Lincoln Literacy Council. He is the past acting director and volunteer director for the council. A life-long volunteer, Kevin has tutored many adults and supported the Nebraska Arts Council in Nebraska. A featured speaker on the subject of creating workable volunteer opportunities, Kevin will share his gift for making volunteering seem easy and rewarding. Kevin also operates Signature Binding.

Using Oral History to Capture Your Story

Oral history is a wonderful way to collect and preserve stories. Barbara will introduce you to the actual process of oral histories. Learn how to begin collecting and preserving your unique stories.

Barbara W. Sommer, an oral historian for more than twenty-five years, has spent her career in the field of public history, serving as director or co-director for numerous oral history projects, leading oral history workshops, and making presentations. She is a founder of the Oral History Association of Minnesota and the Nebraska Foundation for the Preservation of Oral History, serves as an oral history resource for the Nebraska Humanities Council, and is a long-time member of the Oral History Association where she serves as the liaison to the American Association for State and Local History. With Mary Kay Quinlan, she is the author of several books including *The Oral History Manual* and *The People Who Made It Work: A Centennial History of the Cushman Motor Works*.

Storytelling, Message Matching and Donor Segmentation, the Art of Resource Development

Come take part in this interactive session designed by development practitioners to help you examine and reflect on your organization's performance in the areas of storytelling, message matching and donor segmentation. Participants can expect to take back a new or renewed perspective as well as a few applications for the benefit of your organization's unique mission.

Brad Bryan, a native of Hugoton, Kansas is the Executive Director of City Impact. Brad's family moved to the organization's target neighborhood to better understand and respond to the felt needs and encourage the strengths of his neighbors. As a gymnast at UNL, Brad graduated with a Business Administration degree in Summer of 1993 and began ministering voluntarily to kids in Lincoln's Malone neighborhood. In January 1997 Brad became Executive Director and launched City Impact. Brad is a member of Lincoln's Downtown Rotary #14, Chamber of Commerce, Christian Community Development Association, Christian Management Association and a graduate of Leadership Lincoln. **Mike Friend**, a Chicago native, joined City Impact in 2002 as its first Development Director. Prior to City Impact, Mike had been the Assistant Director for four years at the Edgerton Explorit Center where he was in charge of all resource development, public relations and grant writing. Mike has a Bachelor's Degree in Psychology from the University of Wisconsin-Madison and a Certificate in Fundraising Management from the Philanthropy School at Indiana University. Mike is a member of the Association of Fundraising Professionals, Christian Stewardship Association and LIBA youth committee. Mike is also a recent graduate of the 2006 Leadership Lincoln class.

Nebraska Volunteer Service Commission



serve your neighbor • serve your community • serve your country

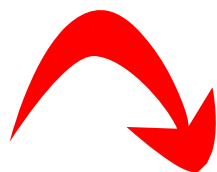
About the Nebraska Volunteer Service Commission

The Nebraska Volunteer Service Commission mobilizes Nebraskans to strengthen their communities through volunteering, collaboration, and national service programs. The Commission is led by up to twenty-five Governor-appointed volunteer Commissioners and five dedicated staff who promote service through four primary activities:

- AmeriCorps - administration of programs and funding within the state;
- Citizen Corps - coordination of programming throughout Nebraska
- Volunteer recognition – including the quarterly Governor's Points of Light Awards and the annual First Lady's Awards for Outstanding Community Service
- Facilitating training and skill development – including hosting the Governor's Conference on Community Service-- a networking and learning opportunity for national service, community, volunteer and corporate leaders



Nebraska Volunteer Foundation
Developing resources to support
Nebraska's volunteers



The Nebraska Volunteer Foundation is a not-for-profit affiliated fund of the Nebraska Community Foundation supporting volunteerism and community service through the Nebraska Volunteer Service Commission

**Ensure the future by building strong
Nebraska communities
through community service.
Contribute to the Foundation.
For more information
Contact Debra Hartman at 402-471-
6227
(debra.hartmann@hhss.ne.gov)**

First Lady's Outstanding Community Service Awards



1st Lady Sally Ganem with
Governor Dave Heineman

The First Lady's Outstanding Community Service Awards recognize the outstanding work of individuals and groups who, through their volunteer efforts, make Nebraska a better place to live, work, and raise families.

The Awards are chosen from nominations submitted by individuals from across the state who appreciate the contributions of outstanding volunteer effort. The challenging task of choosing Award winners falls to a volunteer committee featuring individuals from throughout the state chaired by Nebraska Volunteer Service Commissioner Gerry Osborn of Ainsworth.

1st Lady's Outstanding Community Service Award Selection Committee:

Gerry Osborn, Chair, Ainsworth
Kay Anderson, Dunning
Sunny Andrews, Omaha
Joanne Badura, Grand Island
Lori Cappell, McCook
Gary Gartner, Peru
Polly Greiss, Lincoln
Betty Kavanaugh, Laurel

Rick Koza, Chadron
Burma Kroger, Lincoln
Vicki Leibrandt, McCook
Jo Lowe, Lincoln
John McLane, Ainsworth
Connie Oringderff, Norfolk
Jim Pace, Lincoln
Terry Wilhelms, Doniphan

Sally Ganem, Nebraska's First Lady

Nebraska's First Lady is the honorary chair of the Nebraska Volunteer Service Commission.

She is the former principal of Howard Elementary School in Fremont, Nebraska. She was born and raised in Omaha and graduated from Omaha South High School. She later received both her bachelor's and master's degrees from the University of Nebraska at Omaha.

Sally is active in the Fremont community as a member of the Low Income Ministry Board and the Social Sciences Advisory Board of Metropolitan Community College, and received the Lifetime Membership Award from the Fremont Noon Optimists. She is a past president of both the Fremont Area United Way and Big Brothers Big Sisters. She has been an American Heart Association volunteer and a John C Fremont Days volunteer, where she started the children's activities portion of the celebration.

The Governor and First Lady have been married for more than 25 years. They have one son, Sam, who attends the University of Nebraska.



2006 Governor's Conference on Community Service Donors and Sponsors

Thank you to the following individuals, organizations and businesses for
their financial and in-kind support of this year's conference
(Donations as of April 3, 2006)

American Gramophone
Gatherings
Debra and Andy Hartmann
HyVee Stores
James Arthur Vineyard
Learn & Serve K – 12, NE Department of Education
Lincoln Convention & Visitor's Bureau
Lincoln Woman's Club - GFWC
Metcalf Funeral and Memorial Services – Roper and Sons, Inc.
The Mill
Jamie Moore
Omaha Public Power District
The Sowers Club of Nebraska Foundation
The Sowers Club of Lincoln
Starbucks Coffee



2006 Governor's Conference on Community Service Exhibitors

Be sure to visit the exhibits in the Atrium and on the lower level to learn about these organizations and their stories of service.

Big Brothers Big Sisters of the Midlands/Heartland Big Brothers Big Sisters

City Impact

Friendship Home

Lead Safe Omaha Coalition

Lincoln Public Schools/YWCA of Lincoln Survival Skills

Lincoln Woman's Club - GFWC

Lutheran Family Services of Nebraska, Inc.

Midwest Consortium for Service Learning in Higher Education

Munroe-Meyer Institute (MMI) AmeriCorps Sportsmen Assisting
Nebraska's Disabled Sportsmen (SANDS) Project

Nebraska Children's Home Society

Nebraska Citizen Corps Program

Nebraska Senior Service Corps Association, Inc.

Nebraska Volunteer Service Commission

Nebraska Volunteer Foundation

Noah's Canine Crisis Response Team

Norfolk Junior Optimists Octagon International (JOOI) Clubs

Omaha Opportunities Industrialization Center, Inc.

Omaha Public Library

Together, Inc. of Metropolitan Omaha

UNL Extension in Lancaster County

2006 Governor's Conference on Community Service Registration Form

Streamlined registration is available online at www.nvsc.ne.gov on April 3, 2006

**Final Registration
Deadline: MAY 11, 2006**

CONTACT INFORMATION:

Name: _____ Name for Badge: _____

Title: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ E-Mail Address: _____

Special Needs (*Physical, dietary, etc.*) _____

My affiliation:

- ☐ AmeriCorps State
- ☐ AmeriCorps National Direct
- ☐ AmeriCorps VISTA
- ☐ Business
- ☐ Citizen Corps Community volunteer
- ☐ Community volunteer
- ☐ Emergency Management
- ☐ Learn & Serve
- ☐ NVSC Commissioner
- ☐ Senior Corps
- ☐ State of Nebraska agency
- ☐ Volunteer/Civic Organization
- ☐ Other: _____

**Make checks payable to:
Nebraska Volunteer Foundation-
2006 Gov Conf**

REGISTRATION DETAILS

- ☐ Pre-Conference (May 31, 2006)--- Affinity Groups Only (AmeriCorps, Senior Corps, Citizen Corps)
- ☐ Full Conference (June 1, 2006) -- \$75
- ☐ 2006 First Lady's Community Service Awards Luncheon Only (June 1, 2006) -- \$25

May 31 PRE-CONFERENCE SESSION SELECTIONS

Affinity Groups ONLY (AmeriCorps State & National, AmeriCorps VISTA, Citizen Corps, Senior Corps)

- ☐ Fund raising -- Campaign Consultation
- ☐ Branding -- Campaign Consultation
- ☐ Asset Mapping -- Public Allies
- ☐ Teen SERT Train the Trainer
- ☐ Volunteer Education Training (Bird Flu Preparation)

Continue on Next Page =====>

CONFERENCE BREAKOUT SESSIONS

CHOOSE ONE SESSION FOR EACH TIME PERIOD

June 1, 2006

10:30 - 11:45 am

- ☐ Partnering with National Service
- ☐ Collaborative Life Cycles
- ☐ Engaging Youth in Volunteering
- ☐ Managing the “Second Disaster”: Emergency Volunteers as Community Assets – Citizen Corps
- ☐ Volunteer Development

1:45 - 3:00 pm

- ☐ Corporate Volunteerism
- ☐ Legislative Advocacy
- ☐ Public Speaking – How to Speak Your Mind, Even If Your Voice Shakes
- ☐ Choose Your Own Adventure: Disaster Scenarios for Community Action and Education
- ☐ Inclusiveness – the Value of All Stories

3:30 – 4:45 pm

- ☐ Brand Aid – Telling the Story of Your Organization
- ☐ Reciprocal Benefits of a Learn to Serve Partnership
- ☐ Recruiting Volunteers in the New Millennium – Yes, You Can!
- ☐ Using Oral History to Capture Your Story
- ☐ Storytelling, Message Matching and Donor Segmentation, the Art of Resource Development

Payment Information: This form and payment should be sent to: Nebraska Volunteer Service Commission, 6th Floor State Capitol, P. O. Box 98927, Lincoln, NE, 68509-8927. Forms received without purchase order or payment **will not** be processed.

- ☐ Check enclosed made payable to: **Nebraska Volunteer Foundation**
- ☐ Purchase order enclosed made payable to the Nebraska Volunteer Foundation. The Commission will invoice you after we receive your purchase order.

To contact us:

Phone: 1-800-291-8911

Lincoln only: 471-6225

Fax: 402-471-6286

e-mail: nvsc@hhss.ne.gov

A block of rooms has been reserved at The Cornhusker Marriott for conference participants through May 9th – ask for the “Governor’s Conference” group rate. The discounted room rate is \$89 (single/double occupancy—rate subject to state and local taxes). Call the hotel directly at (402) 474-7474 to make reservations.

2006 Governor's Conference on Community Service Registration Fee

Scholarship Application

**Through the generosity of donors, scholarships are available
if your personal finances limit your ability to participate in the
2006 Governor's Conference on Community Service.**

**To apply for a scholarship to cover the registration fee for the Conference,
Print this sheet, complete the information below and submit it (by mail or fax)
with a completed registration form by May 4, 2006 to:**

The Nebraska Volunteer Service Commission
6th Floor State Capitol, P.O. Box 98927
Lincoln, NE 68509-8927
(Fax) 402-471-6286

Name: _____

Organization: _____

Role: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: () _____ **E-Mail Address:** _____

If I am selected to receive a scholarship, I understand that I am required to attend the full day's conference

Signed _____ **Date** _____

ESSAY

**In an essay of 500 words or fewer, please answer the following question on a separate sheet and submit
with
your scholarship application.**

*Why are you interested in attending the Governor's Conference on Community Service and how will you apply
the knowledge you gain at the Conference?*